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Facebook Marketing



Synopsis

Through this book we intend to explore the different aspects of Facebook marketing, from the way business is conducted on the platform to the tools that are utilized by Facebook marketers. We will discuss all of them and talk about how Facebook has created a new era of marketing for brands. We will also take a look at some successes and failures that brands have had on Facebook, which you can use to market your brand. With an insight into Facebook marketing and how it works, you should be able to make business decisions regarding the marketing of your brand with more clarity.

Book Information

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Customer Reviews

I always have curiosity about the various aspects of facebook marketing and want to know about the tools utilized by facebook marketers and methods in which businesses are conducted on this platform. I heard about this book from my friend when i was discussing with him about how facebook has developed an innovative era of marketing for brands. I bought this book and it's amazing. The book contains many topics such as what is Facebook marketing and how it works. If you are a student and want to get detailed information about facebook marketing then this book will be the best option for you.

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